

2020 DMI Estimated National Funding

PRIORITY	BUSINESS UNITS	\$'s in Millions	
		2019 Budget	2020 Proforma
Sales		\$ 53.2	\$ 56.2
	Global Innovation Partnerships	31.7	32.9
	USDEC: Export & Ingredients	18.4	19.9
	Product Research	3.1	3.4
Trust		\$ 32.0	\$ 30.0
	Integrated Communications	18.9	15.8
	Digital Eco System	-	2.5
	Youth Wellness	10.6	9.7
	GENYOUth Funding	1.5	1.5
	ABI	1.0	0.5
Global Positioning		\$ 16.2	\$ 17.1
	Nutrition Research	4.6	4.8
	Social Responsibility/Environmental Research & Practice	6.7	8.0
	Sustainable Nutrition Affairs	3.9	3.4
	Global Dairy Platform	1.0	0.8
Other		\$ 16.7	\$ 17.8
	Farmer Relations	1.2	1.2
	SR Supplemental Funding	8.6	8.6
	Strategic Intelligence	5.6	6.7
	Planning & Facilitation	1.2	1.2
Total Programming Costs		\$ 118.0	\$ 121.1